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How to use PitchFeed

PitchMark deters the theft of your concepts, creations, proposals, business plans, music – basically, any ideas that you conceive and want to protect as your own when submitting these ideas for pitches to potential clients. Read more [here](#) about how the PitchMark Certificate helps you to do this.

Your idea ownership gains another layer of protection when you opt to appear on [PitchFeed](#). This section of our website showcases innovators who have registered with PitchMark, and opted to display selected details of the ideas they are PitchMarking.



The image shows a PitchFeed profile card. On the left is a profile picture of a man with glasses and a blue t-shirt, set against a blue sunburst background. To the right of the photo, the text reads: "PitchFeed", "PITCH SUBMITTED, DECISION PENDING", "Mr Frieke Francesco Sandag, Manado", "uploaded on 10 September 2021 09:am", and "Area of Expertise: Graphic design". Below this, three questions are listed with green arrows: "What documents are you PitchMarking?" (Answer: Ebook), "What company or person is the file for?" (Answer: GMIM), and "What is the pitch for?" (Answer: Creative design). At the bottom, there are two buttons: "Follow PitchMark" and "Follow @Pitch_Mark".

Besides serving as an additional layer of documentation of your ownership over your ideas, PitchFeed is also a showcase for you and your work. Through this section, other PitchMark users and visitors to our website can learn more about you, and your area of expertise.

So, how do you get onto PitchFeed?

When you upload documents for PitchMarking, you will be directed to click on a green tab labelled “Generate New Certificate”. Once you do so, a window pops up asking three questions:

- What documents are you PitchMarking?
- What company or person is the file for?
- What is the pitch for?

Below these questions, you will see an option to hide your answers from PitchFeed. In other words, answering the questions is mandatory, but opting to display your answers in PitchFeed is voluntary.

Generate new Certificate

What documents are you PitchMarking?

eg, presentation, storyboard...

What company or person is the file for?

eg, John Smith, Smith Corp...

What is the pitch for?

eg, creative design, business plan...

Hide from PitchFeed
(not recommended)

Select File No file selected.

Allowed file format:
pdf, doc, docx, ppt, pptx, xls, xlsx, jpg, gif, png, mp4

[Add More Files](#)

[Upload Now](#)

[Close](#)

If you choose not to opt out of PitchFeed, then your answers will be displayed in this section of our website, along with other innovators in the PitchMark community.

PitchMark deters idea theft and provides you with options if it happens.

PitchMark protects the expression of your original concepts, designs, proposals, business plans, creative pitches, music - in short, any idea that you conceived and published, and claim as your own. It gives you peace-of-mind by signalling to whoever you share it with that you are its creator, and that you wish to be respected as such.

If you receive or evaluate ideas or pitches, join PitchMark as a sign of your commitment to respect the Intellectual Property rights of their creators. Attract more in-depth pitches from a wider range of sources. Highlight your PitchMark membership in your Sustainability or CSR Report.

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